

# ANNUAL REVIEW 2013



**RESULTS**  
the power to end poverty

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# Letter from the chair of trustees

I am extremely pleased to report that 2013 was a stand out year for RESULTS, with some momentous achievements made in relation to our key focus areas.

Despite a slow economic recovery still underway in the UK and Europe, our funding position has again improved and made it possible to build up a highly professional team under Aaron Oxley's inspirational leadership. The upward step-change in our resources also drove a move to larger and more suitable offices at the beginning of 2013, which will provide a solid base for the foreseeable future. I continue to be impressed by the sustained passion and commitment of our professional staff and volunteers.

RESULTS was founded on the principle that there is an answer to the universal question of "how can I possibly make a difference given the vast scale of the challenge of poverty?" In reflecting back on our progress, I am clear that our grassroots network is indeed the proof that it can be done.

One of the most notable outcomes we have participated in delivering has been the UK Government's pledge of £1 billion over three years to support the Global Fund to fight AIDS, TB and Malaria in September.

Education has such a fundamental effect on the prospects of any society. With a seriously low priority given to educating the disabled in less developed countries, it was rewarding to see our campaigning work with our UK partners over the last 3 years lead to DFID's announcement in September 2013 that all future schools it builds will be accessible to disabled pupils.

On a personal level, I have found the opportunity to attend the RESULTS National Conferences a great learning opportunity as well as thought provoking.

I am looking forward to making progress, albeit sometimes frustratingly slowly, to ending poverty. Our world has the resources to do it, and I am proud that all of us at RESULTS are playing our part.



**RICHARD PHIPPS**  
Chairman of the Board of Trustees

## AT A GLANCE: OUR IMPACT IN 2013

- **JAN:** RESULTS holds its first planning workshop to develop its new nutrition programme.
- **FEB:** RESULTS' newly established Nutrition team launches advocacy activities ahead of June's Nutrition for Growth Summit (including joining the IF Campaign).
- **MARCH:** 22 film screenings of 'They Go to Die' are held across the UK to mobilise the public to take action to address the TB crisis in the gold mining industry. 1500 people pledge their support to the campaign.
- **APRIL:** 80 grassroots volunteers join the debate about what's next for development post-2015/after the MDGs, at the RESULTS National Conference.
- **MAY:** RESULTS grassroots group members take action against under nutrition and call on their MPs to write to the Secretary of State for International Development, Rt. Hon Justine Greening MP, asking her to pledge big at the G8 'Hunger Summit'.
- **JUNE:** UK government pledges GBP £655 million to tackle global under nutrition.
- **JUNE:** RESULTS' increasing role in the global fight against TB is recognised by the election of our Executive Director, Aaron Oxley, to represent the Developing Country Civil Society constituency on the Stop TB Partnership's Coordinating Board.
- **JULY:** RESULTS' grassroots campaigners meet with 3 key Paralympians to help strategically build support for inclusive education and supported them to gain media coverage ahead of a major UN summit on disability.
- **AUGUST:** DFID announces an increased contribution to R&D into new tools to tackle TB of £35 million over five years.
- **SEPT:** DFID announces that all future schools it builds in developing countries will be accessible to disabled pupils, after 3 years of campaigning by RESULTS and its partners on this issue.
- **SEPT:** RESULTS UK and USA join forces to convene civil society coalitions campaigning for education from across Africa to share ideas in Lagos, Nigeria.
- **OCT:** The TB Europe Coalition, for which RESULTS sits on the steering committee, releases their report, 'Bridging the Gap', on the impact of international donors (global fund) phasing out of many countries in Eastern Europe and Central Asia (EECA).
- **NOV:** The All-Party Parliamentary Group on Global TB, in collaboration with RESULTS UK, TB Alert and the TB Action Group, launches a new report titled "UK TB Voices: The Story Behind the Statistics" depicting the personal stories of individuals affected by TB in the UK and calling on the UK Government to form a national strategy and deliver a comprehensive response to tackle TB.
- **NOV:** After years of campaigning by Results and our grassroots, the UK parliament's International Development Committee announces a wide-ranging inquiry into whether UK aid is reaching disabled people, including DFID's aid to education.
- **DEC:** The UK government pledges up to £1 billion to the Global Fund to Fight AIDS, TB and Malaria – funds that will save a life every 3 minutes over the next 3 years. This outcome has been the target of RESULTS' strategic advocacy on TB since 2012, as part of its work within the ACTION Global Health Partnership.
- **DEC:** RESULTS launches a new report with the AIDS and Rights Alliance of Southern Africa (ARASA) to make a renewed call for action by the South African and UK Governments to tackle TB in the mining sector. On the same day, RESULTS delivers trainings in advocacy skills to 10 local partners in Cape Town, South Africa.

## PURPOSE AND OBJECTIVES

RESULTS: inspiring action to end extreme poverty.

At RESULTS, we know that poverty is not inevitable; the world has the knowledge, skills and resources needed to consign it to history. Poverty persists because all of us, citizens and politicians alike, fail to act to bring it to an end. RESULTS works to inspire that action.

We inspire ordinary citizens and political leaders to take the steps needed to end poverty through clever advocacy, training, and mobilising a network of dedicated, passionate campaigners across the UK and around the world.

We lead inspiring campaigns, taking on neglected issues that cause and sustain extreme poverty, and working tirelessly on them until we see real change happening in the lives of some of the world's poorest and most vulnerable people.

## OUR APPROACH

Over a billion people worldwide live on less than \$1.25 a day, despite the fact that we know that the world has all the resources and knowledge required to end global poverty right now. Yet poverty is not inevitable. All that is missing is the political will to make this happen. **RESULTS exists to create that political will.**

We do this by effectively engaging, educating, and empowering citizens to call for action by their elected representatives to address neglected issues that sustain poverty. Our advocacy focuses on areas where evidence exists that there are underfunded, high-impact and cost-effective opportunities to make a difference. We have a track record of expertise and success in health, education and financial services for the poor.

Each month ordinary citizens across the UK meet in local groups to discuss the root causes of poverty: these groups constitute the RESULTS UK grassroots network, a powerful, united voice calling for an end to extreme poverty. They receive high-quality, in-depth briefings by the RESULTS team on how issues of poverty can be resolved, in order to gain the skills and confidence they need to engage effectively with decision-makers at the local, national, European or international levels. Armed with these tools, they begin to affect real, lasting change within their constituencies and across the world.

RESULTS also carries out strategic advocacy, media and public awareness-raising campaigns at national and international levels. Often working in partnership with others, we seek to engage, influence and encourage parliamentarians and public officials in their efforts to alleviate world hunger and poverty.

In addition, RESULTS UK is part of an international network of six RESULTS organisations, working in Australia, Canada, Japan, Mexico and the USA. In partnership with these and other organisations, we have global reach in our advocacy and carry out smart, joined-up international campaigns.

Our approach has proven to be effective and powerful, yielding significant results that have brought an end to poverty closer.

## Objectives:

To bring about an end to extreme poverty, RESULTS works to:

- Ensure that the Millennium Development Goals (MDGs) are met by 2015 and new ambitious goals are set following 2015;
- Create the opportunity for ordinary citizens in the UK to learn about the political and social issues that enable these development goals to be achieved;
- Empower and support a body of leaders and spokespeople so that they can effectively influence, and actively participate in, the political and social processes that will lead to the end of extreme poverty within a generation.

During the parliamentary delegation to Tanzania, MPs meet pre-school pupils in Kizuiani Primary School, Bagamoyo. The school is supported by NGO 'The Children's Book Project' and is slowly benefitting from teacher-training programmes supported by DFID, VSO and the British Council. >



## PROGRESS ON OUR PRIORITY ISSUES – GLOBAL HEALTH

Global health issues continue to undermine both local and global efforts to end poverty. Moreover, many of these issues are preventable and relatively cost-effective to address, yet remain neglected within policy development and resource allocation.

*A contribution towards the delivery of this work plan was generously provided by the CAF Global Development Advocacy Fund.*

### Ending the Tuberculosis epidemic

Our work on tuberculosis continued at an exciting pace throughout 2013, culminating with a historic pledge from the UK Government to the Global Fund to Fight AIDS, TB and Malaria – the world's single largest international funder for TB programmes.

#### Financing the fight to against AIDS, TB and Malaria

The replenishment of the Global Fund to Fight AIDS, TB and Malaria meant 2013 was critical year in the global fight against TB. With the help of our grassroots volunteers, RESULTS continued to advocate strongly for the organisation. Our hard work, and strategic collaboration with our partners, paid off in December when the UK Government made a historic commitment of up to £1 billion for the Global Fund for the years 2014 – 2016. This was more than a doubling of its commitment from the previous three years.

#### Raising awareness of the TB crisis in the mining industry

In the first quarter of 2013, RESULTS led a nation-wide public campaign to raise awareness of the TB epidemic in Southern Africa's gold mines, entitled 'Dying for Gold'. We screened a poignant film about the issue, called 'They Go To Die', in 22 UK cities during a national tour, accompanied by the film's director Jonathan Smith. The film has been screened in a further 10 cities since the campaign ended. The campaign enabled over 1000 people in the UK to see the film, saw 1200 people sign action cards, generated over 15 pieces of national and online media and saw 50+ letters go to the secretary of state for international development. The campaign has been very successful in raising the issue of TB among gold miners with the UK Government, who recently announced a £2 million pound project in the region to tackle the issue.

*This campaign was delivered with support from the CAF Global Development Advocacy Fund.*

### Cultivating parliamentary champions for TB

In February and August of 2013, RESULTS led cross-party parliamentary delegations to two countries with high burdens of TB. In Ethiopia, parliamentarians were able to see how, by supporting the Global Fund, UK Government funds are having a great impact in making sure that individuals sick with TB are getting the medication they need. In Malawi, delegates saw how closely intertwined TB and HIV are and the vital steps the country is taking to integrate TB care with HIV services. Upon return, the delegates were ready to champion our issues in parliament, met with Department for International Development staff and wrote about our issues for their local newspapers.

### Tackling TB in Europe

In the EU, RESULTS continued to work closely with our partners in Brussels. Alongside Global Health Advocates France, RESULTS hosts the Secretariat of the TB Europe Coalition, a network that brings together TB advocates from organisations across the European and Central Asian region. In June, the Coalition led a visit to Azerbaijan to meet with local stakeholders and to find ways to collaborate on TB advocacy activities. Later in the year RESULTS returned to run a successful advocacy strategy workshop with our in-country partners.

RESULTS produced several engaging reports both for our EU and UK work in 2013. In October, we collaborated with our partners on the publication of 'UK TB Voices: The Stories Behind the Statistics' and 'Bridging the Gap: How the European Union can address the funding crisis for TB and HIV programmes in Eastern Europe and Central'. These reports offered timely policy recommendations and have led to UK and European parliamentarians making the case for increased urgency in tackling TB with officials in the UK and the European region.

### Building the momentum to tackle TB in parliament

RESULTS continued to host the Secretariat for the All-Party Parliamentary Group on Global TB (APPG TB) and 2013 was an especially busy and exciting year for the group. Supported by RESULTS, the group launched its report into Drug-Resistant TB in April. In June, APPG member, Jim Fitzpatrick MP, secured the first ever Parliamentary debate on drug-resistant TB. This, coupled with efforts from RESULTS grassroots on domestic TB and the dissemination of data for individual MPs at constituency level, led to the formation of a UK National Strategy on TB, due to be launched in 2014. Throughout the year the APPG worked with civil society to strongly advocate for a UK pledge to the Global Fund, and members participated in another debate on the importance of the Fund. The year came to a close with a third debate, which featured 10 past participants of RESULTS delegations, calling for concerted and coordinated UK government action on TB.

### Looking ahead

In 2014, we will work towards ensuring the UK fully delivers on their £1 billion pledge to the Global Fund and we will be launching our "Find Me, Treat Me" campaign, designed to ensure that the estimated 3 million people who develop TB every year who are missed by their health services receive the diagnosis and treatment they need. RESULTS will also continue its partnership with the AIDS and Rights Alliance of Southern Africa (ARASA) to strengthen the advocacy of ex-miners across the SADC region, as they fight to see the promises that have been made to them delivered.

Prisons are often perfect breeding grounds for TB.  
Targa Ocna prison, Romania



## SAVING THE LIVES OF CHILDREN UNDER 5

Globally 6.6 million children under the age of five die every year, predominantly in sub-Saharan Africa and South Asia. This equates to 18,000 deaths per day, the majority of which could be prevented.

### Every Child Immunised

Immunisation is one of most cost-effective ways to end preventable child deaths and, as such, the development of vaccines, and ensuring these are widely accessible, remains one of our top priorities within our global health advocacy.

### Ensuring equitable access to vaccines

In 2013 RESULTS began to implement its strategic plan to secure a strong UK pledge for the GAVI Alliance during the 2014 replenishment. GAVI is a global health partnership that seeks to save children's lives and protect people's health through increasing access to immunisation in developing countries. GAVI partners with pharmaceutical companies, donor governments, developing country governments and multilateral organisations to create favourable market conditions for the creation of new vaccines, and to ensure they are purchased at the lowest prices and distributed effectively. Since its inception in 2000 GAVI has helped immunise 440 million children against vaccine-preventable diseases in the world's poorest countries, preventing approximately 6 million future deaths. In addition to preparing for the replenishment, RESULTS also inputted into the development of the GAVI 2016-2020 strategy, including around eligibility of countries for GAVI funding and which vaccines GAVI should include in its portfolio.

### Maintaining support in parliament

As part of its vaccines advocacy, RESULTS also organised parliamentary delegations to Ethiopia (attended by 4 MPs) and Malawi (5 MPs), to expose parliamentarians to the work of organisations such as GAVI and other agencies in developing and distributing life-saving vaccines. Advocacy delegations like these aim to cultivate parliamentary champions who will speak out in parliament and help increase the political will to address an issue.

### Upholding the commitment to ending the HIV/AIDS epidemic

In addition to paving the way for the UK to make a large pledge at the 2014 GAVI replenishment, RESULTS has been working to generate support for the International AIDS Vaccine Initiative (IAVI), including raising awareness of AIDS vaccine research amongst parliamentarians, the grassroots



network and general public via online campaigns, media and site visits to IAVI laboratories. A result of on-going advocacy by RESULTS and our civil society partners, in the autumn of 2013 the UK government announced £138 million of funds over 5 years for Product Development Partnerships, of which IAVI secured £5 million of these funds.

### Developing an integrated, strategic approach to child survival

2013 was an important year for RESULTS' child survival work, as our team expanded in order to begin developing a broader advocacy strategy on child survival.

Pneumonia and diarrhoea are the leading causes of child deaths, accounting for 26% of all under 5 deaths around the world, which equates to 1.7 million lives lost each year. Due to this high burden, RESULTS has expanded its work to include a focus on these two killer diseases alongside our work on vaccines, as part of the ACTION project. Towards the end of 2013, the child survival team developed an advocacy strategy for the period 2014-2016, which aims to influence decision making in the UK to ensure that a multi-faceted and integrated approach to child survival is achieved at the global level.

A child receives a potentially life-saving oral vaccine.

A comprehensive approach to child survival involves immunisation, adequate nutrition, access to clean water, hygiene and sanitation, as well access to appropriate treatments for the leading causes of child mortality. The solutions available are simple, cost-effective and can save millions of lives, thus ensuring younger generations can be productive within their communities and contribute to the development of their countries.

The implementation of the new strategy, along with the GAVI replenishment in the Autumn/Winter of 2014, will make for an exciting and eventful year for our Child Survival work.

## FIGHTING UNDERNUTRITION

Despite being easily preventable, undernutrition claims the lives of 3.1 million children each year - making it the single largest killer of children worldwide. This is a very concentrated problem, with only 24 countries accounting for 80% of all cases of child undernutrition.

### A global commitment

On June 8th 2013, governments and other nutrition actors from around the world came together for a critical pledging moment (the Nutrition for Growth (N4G)/G8 Hunger Summit), the first of its kind for nutrition, in which \$4.1 billion was pledged for nutrition specific interventions. RESULTS UK, through a combination of high-level advocacy and grassroots mobilisation, working as part of a strong coalition of UK civil society organisation, was able to secure a pledge of 1 billion (£650 million) from the UK government, including £350 for nutrition specific interventions between now and 2020.

RESULTS grassroots campaigners ask the UK to pledge 'big' at the Nutrition for Growth Summit, as part of the UK civil society IF campaign

### Raising awareness of the impact of under nutrition

In preparation for the N4G event, we organized two advocacy tours, bringing advocates from developing countries to speak to members of parliament about the importance of nutrition and explain the importance of a high pledge at the event. We also organized a media briefing in the House of Lords and were able to brief journalists from the BBC, The Independent, The Financial Times and The Guardian on the importance of nutrition. A group of 25 RESULTS grassroots were supported to come to parliament to join the 'mass mobilisation' taking place in Hyde Park at the culmination of the 'IF' campaign, to demonstrate the public support for the N4G event happening in London.

### Ensuring accountability

In order to ensure that the pledges at the N4G event were translated into outcomes for children and vulnerable communities, the focus of our work transitioned to accountability in the second half of 2013. Our advocacy has since focused on ensuring that DFID developed a high quality framework for monitoring disbursement of nutrition for growth pledges and for evaluating global progress on nutrition goals to ensure that we are on track to meet 2025 World Health Assembly nutrition targets.



A young mother listens to nutrition advice



### Developing parliamentary champions

In November we organized a delegation to Tanzania where MPs were able to see first-hand the consequences of under nutrition, visiting a malnutrition ward and hearing from MPs who are concerned about stunting in their constituencies. We were also able to see some of the solutions such as a factory that was fortifying flour, according to new regulations introduced by the government, and part of a project funded by DFID.

### Building the capacity of nutrition advocates

Working with one of our ACTION partners, CITAM+, we travelled to Zambia and conducted research into nutrition advocacy. We investigated what is going well and where advocacy efforts can be improved. This research will be published in early 2014 and launched in Zambia in order to start a wider conversation about how organisations can strengthen their nutrition advocacy. We also began work on this objective in December, by returning to Zambia with the Institute of Development Studies to support the facilitation of a nutrition advocacy training workshop. 25 nutrition and advocacy experts from 5 African countries (Zambia, Tanzania, Kenya, Uganda, and Ethiopia) who are working with partners of the ACTION Global Health Advocacy Partnership (of which RESULTS is a member) were in attendance.

### Looking ahead

In 2014 nutrition work will continue to monitor DFID's delivery of all the money pledged at the N4G event and how they ensure that it reaches the highest burden countries and those most vulnerable. We will also be actively engaged in a public-facing campaign on severe acute malnutrition called Generation Nutrition, in which we will be leveraging our grassroots supporters to ensure that no child dies of acute malnutrition.

## PROGRESS ON OUR PRIORITY ISSUES – EDUCATION FOR ALL

Education is a universal human right, the cornerstone of development and the most effective route out of poverty. With 57 million children still out of school, the fact that global financing for education is decreasing is simply unacceptable.

### Increasing UK support

Whilst the UK is considered a global leader in increasing education for all, much work is still to be done to ensure its support is sufficient, effectively distributed and reaching the most vulnerable and marginalised children. As such, RESULTS continued to meet with DFID as part of GCE UK to maintain UK leadership on this issue. Alongside our staff advocacy, RESULTS grassroots campaigners also met with the DFID Education Policy Team to discuss how DFID's education strategy can best reach marginalised children, as part of the 2013 Advocacy Day at the RESULTS National Conference.

### Equity and inclusion

Following sustained advocacy by RESULTS and our partners over the last few years, Lynne Featherstone MP (lead Minister at DFID) announced a new prioritisation of children with disabilities in DFID's education programmes in September 2013. She committed that all future schools built with direct UK support in developing countries would be accessible to children with disabilities. She also committed more funding to support disability organisations in low-income countries, and said that the UK would play a leading role in a global effort to improve the data and evidence on disability. Our grassroots actions, aimed at galvanising support for inclusive education from Paralympic champions, have significantly strengthened the advocacy for inclusive education that achieved this important progress.

In addition, RESULTS' calls for the International Development Select Committee to hold an inquiry on disability were finally answered and the Committee launched an inquiry in November 2013. RESULTS was a key contributor to evidence submitted by civil society to inform the inquiry and will continue to follow its progress closely in 2014.



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Students read in the library of the Kizuiani Primary School in Bagamoyo, Tanzania

### Cultivating and supporting parliamentary champions

RESULTS continued to support MPs and Peers by coordinating the All-Party Parliamentary Group on Global Education for All, which held several major public events in 2013. In addition, members of the APPG contributed to debates and asked parliamentary questions to raise EFA up the political agenda. Aside from its strong support of the APPG, RESULTS continues to create UK parliamentary champions for EFA through its delegations to high-burden countries (Tanzania, November 2013) and via its grassroots volunteers engaging their MPs personally. Championship for EFA is reflected in the APPG's membership, which now stands at 75, with a core group of parliamentarians willing to ask questions and join debates on EFA issues.

### Education in Nigeria

Nigeria has the largest number of out-of-school children of any country in the world (estimated at 10.5 million). Through our parliamentary work with the APPG we have maintained a strong message that addressing Nigeria's challenges must be a priority for DFID's education aid. In addition, a joint RESULTS Education Fund (REF)/RESULTS UK consultation was held in Lagos, in order to develop partnerships with Nigerian and other African civil society coalitions and consider collaborations that can facilitate effective, global advocacy.

## PROGRESS ON OUR PRIORITY ISSUES – HOUSEHOLD FINANCIAL SECURITY

In 2013, RESULTS maintained its commitment to increasing household security for the 2.5 billion working age adults who do not have access to formal financial services.

### Post-2015

At the policy level, as part of UK civil society engagement with the development of the Post-2015 Development Framework, RESULTS continued to advocate for micro-finance to be included within the new development goals and targets.

### Cultivating and supporting parliamentary champions

RESULTS maintained its position as host to the Secretariat for the All-Party Parliamentary Group on Microfinance (APPG MF), which continued to raise the profile of micro-finance in parliament, and in particular promoted UK support to enhance micro-insurance projects that can help secure the livelihoods of billions of smallholder farmers in countries facing increasing climate risk.

### Micro Insurance for Climate Change Adaptation

RESULTS also continued to promote micro-insurance as a strategy for helping vulnerable people deal with the effects of climate change, working alongside its partners to provide oversight of and influence the United Nations Framework Convention on Climate Change (UNFCCC) negotiations. A key element of RESULTS work on this issue moving forward will be to monitor the outcomes of the UNFCCC Warsaw Climate Change Conference (November 2013) to ensure these can have a positive impact upon the development of microinsurance policy and funding.

### Looking ahead

2014 will be an exciting year for EFA. The first half of the year will be dominated by our campaign to see a strong UK pledge as part of a successful Global Partnership for Education (GPE) replenishment. The GPE is the most effective global instrument we have in helping millions of children to fulfill their right to a quality education, and RESULTS will join a global campaign to achieve a successful replenishment that could be a crucial turning point in the fight for education for all. Following the GPE replenishment, we will be ensuring that the UK government upholds its commitments to inclusive education and ensure all its education aid programmes are prioritizing the most vulnerable children.

## BUILDING AN ACTIVE GRASS-ROOTS NETWORK OF ENGAGED AND COMMITTED CAMPAIGNERS

RESULTS is committed to providing tools and support that individuals across the UK can use to harness their personal and political power to end global poverty.

### Supporting local groups across the UK

In addition to their enormous individual contribution to progress on each of our priority issues, 2013 was a great year for the RESULTS grassroots network as a whole. In particular, we were extremely proud to end the year with 23 groups, up from 18 in 2012. New groups were launched in Bristol, Bath, Belfast, South Wales and Newcastle.

### The RESULTS National Conference

In April we held our annual National Conference, intended to provide our grassroots campaigners with the opportunity to understand and interrogate the post-2015 development agenda. The event was the biggest we have ever organised, attended by 80 grassroots volunteers and received 100% positive feedback. Grassroots campaigners heard from top-level speakers, received advocacy training and met with DFID Ministers and officials on the Advocacy Day. It was a great success, which we hope to repeat in 2014.

### Introducing new advocacy trainings

In November we organised our first-ever series of 'Autumn Advocacy Trainings'. These were 1-day training workshops on practical advocacy skills for grassroots campaigners, particularly local group leaders. Workshops in Oxford (42 participants) and Newcastle (16 participants) received 100% positive feedback from participants, and we therefore are excited to confirm that we will be running these workshops again in 2014.

### Getting the message of RESULTS out to a wider audience

Throughout the year the grassroots team has also been working hard on improving RESULTS' general communications channels and strategy. This has included re-designing the RESULTS website, developing an organisation-wide communications strategy and designing a new series of promotional materials.

2014 will be an important year for our public engagement activities, as RESULTS introduces new tools to ensure more people can join us in the fight against extreme poverty.

### Play an active role in shaping the future

If you are interested in joining us to create the political will to end extreme poverty we'd love to hear from you. Simply:

Visit our website for more info: [www.results.org.uk](http://www.results.org.uk)  
Call Felix in the office on 0207 793 3970  
Email us at [join@results.org.uk](mailto:join@results.org.uk) and someone will get in touch with you.  
Join our mailing list to find out when the next action is, where your local group meets and how you can get involved.  
Sign up here: [www.results.org.uk](http://www.results.org.uk)  
Follow us on Twitter @resultsuk  
Like us on Facebook: [www.facebook.com/results.uk](http://www.facebook.com/results.uk)

## STRENGTHENING OUR MODEL IN 2014

2014 will see some exciting new developments designed to make our work even more impactful on global poverty. In particular:

- **We will be organising longer-term campaigns, alongside our monthly grassroots actions.** These campaigns require large-scale support and sustain advocacy to achieve their objectives. The focus of these will reflect our priorities for 2014, including the Global Partnership for Education replenishment and the GAVI Alliance (formerly the 'Global Alliance for Vaccines and Immunisation') replenishment.
- **We will enter begin delivering the first year of our new Child Survival strategy,** with a very full work-plan that includes working closely with civil society partners to achieve a strong pledge from the UK at the GAVI Alliance replenishment.
- **We will be introducing new digital tools that enhance the ability of our grassroots to engage with our campaigns and take action to end poverty.** These include offering webinars for trainings and policy briefings and integrating online campaign actions (e-actions) to broaden the reach of our campaigns and increase accessibility for campaigners.
- **We will be dedicating resources to visual media that helps us to effectively engage new audiences with our focus issues.** In particular, we are investing in high-quality photographs and video that can tell the often-devastating stories of TB patients in Romania.



## FINANCIAL REPORT

### Annual review - Finances

#### Income:

Total income rose by £40,726 to £553,961. Results Education Fund USA (REF USA) provided grants of £205,790 for the ACTION Project; £185,558 for the Children's Nutrition Advocacy Project, £97,941 for the UK Vaccines Advocacy Project, and £8,643 for the "Education For All" Campaign.

#### Expenditure:

Total expenditure rose by £184,421 to £666,143. Charitable expenditure increased by £174,009 to £639,307, of which £301,554 was on the ACTION Project, £112,656 on Vaccines Advocacy, £178,018 on Children's Nutrition Advocacy and the remainder, £47,079 on the other projects. Fundraising costs rose from £9,472 to £19,070. Governance costs rose slightly from £6,961 to £7,766.

#### Reserves:

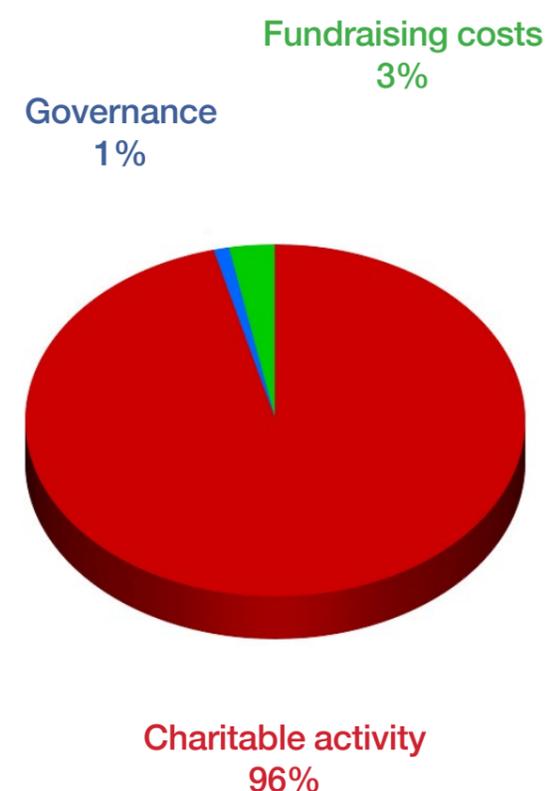
An operating deficit of £112,182 was deducted from £241,002 brought forward from 2012 to produce a Balance Sheet total of £128,820 funds carried forward to 2014. Current assets in unrestricted funds rose by £15,860 to £58,667. This is sufficient within our present policy of maintaining unrestricted reserves equivalent to one month's operating costs.

### BALANCE SHEET

	31 December 2013	31 December 2012
<b>CURRENT ASSETS</b>	<b>£</b>	<b>£</b>
Debtors	15,741	18,206
Cash at the bank and in hand	128,402	234,556
	144,143	252,762
<b>CREDITORS</b>		
Amounts falling due within one year	(15,323)	(11,760)
<b>NET CURRENT ASSETS</b>	<b>128,820</b>	<b>241,002</b>
<b>TOTAL ASSETS</b>	<b>128,820</b>	<b>241,002</b>
<b>FUNDS</b>		
Restricted funds	70,153	198,195
Unrestricted funds	58,667	42,807
<b>TOTAL FUNDS</b>	<b>128,820</b>	<b>241,002</b>

## STATEMENT OF FINANCIAL ACTIVITIES

	31 December 2013	31 December 2012
<b>INCOME</b>	<b>£</b>	<b>£</b>
Vuntary income	534,684	461,341
Activities for generating funds	9,531	19,858
Investment income	444	937
Income from charitable activities	9,302	31,099
<b>Total income</b>	<b>553,961</b>	<b>513,235</b>
<b>EXPENDITURE</b>		
Fundraising costs	19,070	9,472
Charitable activity	639,307	465,289
Governance	7,766	6,961
<b>Total expenditure</b>	<b>666,143</b>	<b>481,722</b>



These summarised financial statements are not the statutory accounts but a summary of information relating to the Statement of Financial Activities and the Balance Sheet.

The full statutory accounts from which they are derived have been independently audited and were approved on 7th April 2014 and submitted to the Charity Commission, the Office of the Scottish Charity Regulator and the Registrar of Companies.

The independent auditors have issued an unqualified report on the full financial statements and on the consistency of the Trustees' Report with those financial statements. The statement in the independent auditors' report, under section 496 of the Companies Act 2006, was unqualified. The full independent auditors' report contained no statement under sections 498(2)(a) and (b) or 498(3) of the Companies Act 2006.

Copies of the full accounts, the Independent Auditor's report on these accounts and the Trustees' Annual Report are available upon request from the RESULTS UK office.

On behalf of the Trustees

Richard Phipps

## Independent Auditor's Statement to the trustees of Results Education

We have examined the summarised financial statements for the year ended 31 December 2013 set out above.

## Respective responsibilities of the trustees and the auditor

The trustees are responsible for preparing the summarised financial statements in accordance with applicable United Kingdom law and the recommendations of the Charities SORP.

Our responsibility is to report to you our opinion on the consistency of the summarised financial statements with the full annual financial statements and the Trustees' Annual Report. We also read other information contained in the summarised annual report and consider the implications for our report if we become aware of any apparent mis-statements or material inconsistencies with the summarised financial statements.

We conducted our work in accordance with Bulletin 2008/3 issued by the Auditing Practices Board.

## Opinion

In our opinion the summarised financial statements are consistent with the full annual financial statements and the Trustees' Annual Report of Results Education for the year ended 31 December 2013.

Alexander West ACA (Senior Statutory Auditor)  
For and on behalf of Somerbys Limited,  
Chartered Accountants

30 Nelson Street  
Leicester  
LE1 7BA

7 April 2014

## THANKS TO OUR SUPPORTERS AND PARTNERS

RESULTS would like to extend our sincere gratitude to all those who support us in carrying out our work.

In particular, we'd like to say a huge thank you to our grassroots network and members of the public, who so generously place their faith in us, campaign with us, and donate to help us end extreme poverty.

Thanks also to our civil society partners all around the world who understand that together we are stronger.

Finally, thanks to the institutions and organisations who fund our work to bring about an end to extreme poverty.

## HOW YOU CAN SUPPORT OUR WORK

Every donation is vital to ensuring that our work can continue until we realize a world without extreme poverty. In particular, a regular donation of just £10-20 a month can allow us to plan ahead to ensure our advocacy is strategic and effective as possible.

If you'd like to support the work of RESULTS, make a one-off gift or set up a regular donation easily and securely online by visiting [www.results.org.uk/donate](http://www.results.org.uk/donate).

Alternatively, you can simply tear out the page opposite, fill in your details on the reverse and post it to us, along with your cheque (made payable to 'RESULTS Education'), to: 2nd Floor, 31-33 Bondway, London, SW8 1SJ.

There are many other ways you can support our work, such as fundraising in your community, participating in our annual fundraising campaign, completing a charity challenge, or remembering RESULTS in your will.

Visit our website for more information, or call/email us in the office on 0207 793 3970. Feel free to share with us any ideas you have!

Local market, Nepal



Advocacy day



# DONATE TO RESULTS UK

Please print this form, complete it and send it with your gift to:  
RESULTS UK, 2nd Floor, 31-33 Bondway, London, SW8 1SJ

## Donor details

Title \_\_\_\_\_ First name or initial(s) \_\_\_\_\_

Surname \_\_\_\_\_

Full home address \_\_\_\_\_  
\_\_\_\_\_

Post Code \_\_\_\_\_

Telephone: Home \_\_\_\_\_ Mobile \_\_\_\_\_

Email \_\_\_\_\_

I wish to make a single donation of £ \_\_\_\_\_ : \_\_\_\_\_

Or, I would like to set up a standing order/recurring donation to RESULTS.  
Please send me a standing order form.

Make cheques payable to RESULTS Education  
We also accept CAF cheques/vouchers and Postal Orders  
Please do not send cash through the post

RESULTS would like to be able to contact you with details of how we are  
using your donation. If you do NOT want to receive any mailings from  
RESULTS then please tick the box

Please complete the Gift Aid Declaration below if you are a UK taxpayer.  
RESULTS can claim back the tax you have already paid on your donation.  
This will increase the value of your donation by 25% at no additional cost to you.

### Gift Aid declaration – for past, present and future donations

*giftaid it*

Please treat as Gift Aid donations all qualifying gifts of money made:

Today  in the past 4 years  in the future

Please tick all the boxes you wish to apply.

I confirm I have paid or will pay an amount of Income Tax and/or Capital Gains Tax for the current tax year (6 April to 5 April) that is at least equal to the amount of tax that all the charities and Community Amateur Sports Clubs (CASCs) that I donate to will reclaim on my gifts for the current tax year. I understand that other taxes such as VAT and Council Tax do not qualify. I understand the charity will reclaim 25p of tax on every £1 that I have given.

**THANK YOU FOR YOUR VALUABLE  
CONTRIBUTION TO RESULTS' WORK!**

## LETTER FROM ED

It has been an incredible privilege to lead RESULTS in what has been a landmark year in the fight against poverty.

The middle of the year was dominated by our work on nutrition. This is not a new area for RESULTS, as we've campaigned on child hunger and nutrition at many different times through our long history, but it has been a while since we've been able to do so much on the subject.

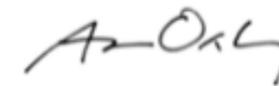
We worked towards "Nutrition For Growth" and helped to achieve a successful pledging conference, mobilising pledges of over £2.7 billion (\$4.15 billion) to save 1.7 million children's lives and stop 20 million of them from becoming stunted from a long-term lack of nutritious food. This was a huge victory and it was clear that we played our part well.

Heading into 2014, the focus of our nutrition work shifts to accountability. "What gets measured, gets done" is as true in Development as in any other sphere, and probably the biggest victory from "Nutrition For Growth" was the promise of new and regular accountability reports, the first due later in 2014. This is a golden opportunity to permanently change the conversation on nutrition and hunger, and we will be working to ensure the new reports can have the kind of impact we really need.

Lastly, I have to mention the Global Fund to Fight Aids, TB, and Malaria. We have been campaigning alongside our allies for a strong UK contribution to the Global Fund for over two years, and in September, we got it!

Secretary of State Justine Greening stood up in New York and announced an unprecedented £1 billion pledge to the Global Fund for 2014-16. DFID calculates that this will save a life every three minutes, which makes me incredibly proud. In 2014 we will have lots more to do. Two organisations dear to our hearts, the Global Partnership for Education (GPE) and the GAVI Alliance will both be looking for replenishment of their funding. The GPE leads the world as an agile and effective partner in ensuring all children complete a quality education, and the GAVI Alliance ensures that kids make it to school by vaccinating them against killer childhood diseases. Both organisations deserve our support.

Lastly, I want to thank all the staff (both present and past), our board, and most of all our stalwart volunteers. I won't say "We couldn't have done it without you," because that wouldn't be right. What I will say is: "You did it!" Because at the end of the day it's every person, taking action and calling for the end of poverty that is making sure we get there. Thank you.



**Aaron Oxley**  
Executive Director



## **RESULTS: Inspiring action to end extreme poverty**

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