

Campaign calendar and planner for 2017

In 2017, we will be asking you to support three main campaigns that we hope will have a long-term impact on overcoming poverty: on newly middle-income countries facing ‘transition’ out of donor funding for their health systems; on research and development for new drugs to fight increasingly drug resistant diseases, especially TB; and on financing education around the world. To help you think through your contribution, we’ve put together this outline calendar and planner for 2017. This includes some known important moments in the year, to provide external ‘hooks’ for your campaigning and advocacy activities.

Please note that all the campaign moments below are subject to change, as we find out more about the individual influencing opportunities as the year unfolds. Because of this, we’ll tell you about the individual monthly actions you can take nearer the time.

January	February	March
Possible focus on polio or antimicrobial resistance	Launch of ‘Send My Friend to School’ campaign Group Leaders’ conference call (21 st)	International Women’s Day (8 th) Group Leaders’ meeting (18 th) World TB Day (24 th) – focus on antimicrobial resistance
April	May	June
World Immunisation Week (23 rd) Focus on replenishment of the Global Partnership for Education Replenishment of the Global Polio Eradication Initiative (TBC)	RESULTS UK National Conference (5 th -7 th) Group Leaders’ conference call (11 th) G7 meeting, Italy (26 th , 27 th) – possible focus on nutrition	RESULTS International Conference, Washington (date TBC) Focus on the upcoming G20 and antimicrobial resistance Send My Friend to School summer term activities
July	August	September
G20, Germany (7 th , 8 th)	Group Leaders’ conference call (15 th)	UN General Assembly – possible focus on the Global Goals and the World’s Largest Lesson
October	November	December
World Food Day (16 th) International Day for the Eradication of Poverty (17 th) World Polio Day (25 th) Focus on replenishment of the Global Partnership for Education	UN climate conference (COP23) (6 th -17 th) Group Leaders’ conference call (16 th) Focus on replenishment of the Global Partnership for Education	World AIDS Day (1 st)

Planning your activities in 2017

You may find this planning grid useful for reflecting on your achievements in 2016 and mapping out what you'd like to do next. Include some social activities, not just campaigning!

Looking back at 2016	Looking forward	Main activities to plan
What did we help achieve?	What campaigns look most interesting?	What sorts of activity do we want to do?
What activities were successful?	What global calendar moments are most interesting in 2017?	What do we need to make that happen?
What else can we learn from 2016?	What would we like to do more of?	What are our local opportunities?