

Healthy Lives events

Talking Points

Key talking points for explaining the campaign to people visiting your stall or attending your event:

Why am I talking to you today? To raise awareness about malnutrition: what the problem is, and what we can do to address it.

- Malnutrition is a global problem, killing nearly 3 million children under 5 each year (that's around 8,000 lives every day).
- Malnutrition means more than just going hungry. Many countries now have both obesity and under-nutrition side by side. We are in the absurd situation where millions of us eat too much of the wrong food, while billions more don't have access to enough good food.
- Good nutrition is an essential building block for life. It allows children to learn and grow, fulfilling their potential in later life.
- Malnutrition doesn't have to persist. It can be avoided through prevention and treatment (e.g. vitamin and mineral supplements, better sanitation and agriculture).
- The Global Goals agreed at the UN in September 2015 aim to end malnutrition by 2030. This can be achieved through increasing investments in nutrition. The UK has committed to improving nutrition for 50 million people over the next five years.
- In 2013, the UK hosted a 'Nutrition for Growth' summit in London to raise the profile for malnutrition and mobilise investments to tackle it. This year we are asking world leaders to show continued support for nutrition, and support the next Nutrition for Growth summit in Rio, Brazil to review progress towards tackling malnutrition and commit new resources.
- We're calling on David Cameron to show continued UK commitment to ensuring every child gets a healthy start in life and to work with world leaders to make the Rio summit a success.
- You can take action by:
 - Asking your MP to call on the Prime Minister to make the summit a success.
 - Taking a photo with our pledge card and sharing it on social media.
- By taking action on malnutrition we can ensure children achieve their full potential and help individuals, communities and entire nations to lift themselves out of poverty.