

# Campaigning on undernutrition: creating a global moment

This sheet will provide you with some background information to the key nutrition related events that RESULTS are involved with in the run-up to the Hunger Summit and subsequent G8 in June. These key campaigning opportunities will play a crucial role in building the political momentum to put nutrition at the centre of the global agenda and you have a key part to play in this process.

## What is the 'Hunger Summit' on 8<sup>th</sup> June?

In order to catalyse global funding and support for tackling childhood under-nutrition, the UK government and the Children's Investment Fund Foundation (CIFF) will be co-hosting a high-level international meeting called 'Nutrition for Growth: Beating Hunger through Business and Science' on 8th June in central London.

The event will bring together business leaders, scientists, governments and civil society to make the ambitious commitments needed to tackle undernutrition in some of the world's poorest countries, enabling people and nations to prosper.

The event follows on from the UK-Brazil led Hunger Summit held in London last summer which highlighted the devastating consequences of undernutrition on children. As the action sheet details, our central ask is for the UK to commit a minimum of **£149 million** a year, as part of a multi-year pledge, towards nutrition.

This figure comes from research done by the 'IF' campaign that says a total of US\$10 billion a year is required to solve malnutrition. This amount could provide a package of measures to improve nutrition that would reach all mothers and children who need help in the 36 countries that carry 90% of the world's undernourished children. The plan is that these countries would pay half this cost and half would be matched by the donor community.

## The 'Enough food for everyone IF' Campaign

Launched in January 2013 at a large event in The IF Campaign is a nation wide campaign that is being organised and run by over 100 UK charities and aid agencies and is being run in the build-up to the UK hosting the G8 (group of eight richest countries)

meeting in June. The campaign is seeking to galvanise the world leaders meeting at the G8 to tackling hunger and undernutrition once and for all. Their key message is that there is enough food for everyone in the world 'if' certain changes are made. They have a wide range of policy changes that they are seeking across a spectrum of issue areas.

The four big ifs are:

### 1. If we give enough aid.

- a. For the UK to spend 0.7% of GDP on aid (this has now been met) and to enact legislation to ensure future governments do the same.
- b. At the G8 to put pressure on others to do the same
- c. For the UK and others to contribute their fair share to fill the global \$21bn gap in agriculture funding. **This is our focus!**
- d. To contribute to helping developing countries adapt to the effects of climate change.

### 2. If governments stop big companies tax dodging in poor countries, the money raised can be used to tackle malnutrition.

- a. The UK should require companies and wealthy individuals to report their use of tax schemes that impact on developing countries.
- b. When such schemes are identified, the UK should use its powers to notify the authorities of the affected country.

### 3. If we can stop farmers being forced off their land and we grow crops for food not fuel.

- a. The UK should put large scale corporate 'land grabs' on the G8 agenda.
- b. The World Bank should review its funding of land acquisitions and change its policies to prevent land grabs.
- c. The UK should scrap its target which states that 5% of transport fuel should come from biofuels.

**4. If governments and big companies are honest and open about their actions that stop people getting enough food.**

- a. The UK Government should use its G8 presidency to push for greater transparency in land acquisitions.
- b. The UK should push developing countries to be more transparent in the money they spend so they can be held to account by their people.
- c. The UK should promote greater citizen participation in budget decision making both in the G8 and the rest of the world.
- d. The UK should improve corporate transparency, so that companies can be held to account by investors and the public for the actions in the food system.

**'IF' Rally – 8<sup>th</sup> June (London), 15<sup>th</sup> June (Belfast)**

On **Monday 17 June** world leaders will be gathering at Lough Erne in Northern Ireland for the **G8 summit**, which this year is chaired by the UK. In the build-up to the G8 the IF Campaign is holding two mass mobilisation events, one in Hyde Park in London and one in Belfast.

Tens of thousands of people from across the UK will be rallying for changes that could transform the lives of people in poverty and demand an end to the scandal of hunger. The events will include music and key speakers but their main aim is to get the public to take part in a collective campaigning moment by building a picture using eight petal flower windmills.

The idea of the eight petal flower is that it represents growth as well as the one in eight people who go to bed hungry every night. These flowers - which can be made using one sheet of paper, a pencil and a pin – will be planted in the ground in Hyde Park (**rally begins at 14:00**) and together they will make up an image communicating to G8 leaders that food equality and the issues surrounding it need to be a global priority.

Coaches are being organised to transport people to the event from throughout the UK. We will keep you up-to-date with these details as they are released.

For more information on the IF campaign you can visit their website at [www.enoughfoodif.org](http://www.enoughfoodif.org).

**RESULTS Nutrition Advocacy Tour 13<sup>th</sup> – 17<sup>th</sup> May**

In the run-up to the summit RESULTS have planned a week long advocacy tour which will take place from the 13<sup>th</sup>-17<sup>th</sup> of May. Our speaker on the tour will be Mugove Walter Nyika who is a grassroots nutrition practitioner from Malawi. Walter is an expert in promoting improved nutrition and sustainable agriculture at community level in Malawi which has the 5<sup>th</sup> highest rate of malnutrition in the world. He runs a programme in Malawi which teaches sustainable agriculture techniques and has written a book '*More and Better Food*' on the importance of a varied diet.

Walter will be here with us for the week meeting with MPs, civil servants at DFID and speaking at public meetings about the fundamental importance of nutrition in meeting all the MDG targets.

The aim of the tour is to build political support for the UK to pledge at least £149 million at the hunger summit and to ensure that nutrition is addressed at the G8 and within the post-2015 agenda.

You are already playing an important role ensuring that these aims are achieved by taking this month's action and writing to your MP. During tour there are opportunities for you to come and be directly involved.

**Advocacy Day – Tuesday 14<sup>th</sup> March**

On Tuesday 14<sup>th</sup> May we will be heading to central lobby to speak with MPs about the role the UK must play in building the case for nutrition. Prior to this we will be holding a briefing session where you will have the opportunity to hear from Walter about the malnutrition situation in Malawi giving you some first-hand information to deliver to your MP in support of your case.

We are also going to be attending a tour of Parliament on the day before we head to central lobby.

**Panel Discussion at London School of Tropical Hygiene and Medicine – Thursday 16<sup>th</sup> May, 7pm, The Manson Lecture Theatre**

Another event during our advocacy tour will be a high-level panel discussion to take place at LSHTM. We are still finalising the details but it will be a public event giving people the opportunity to learn more about nutrition from a grassroots, academic, political and media perspective.

**If you want to be involved with any of these events, please email [felix@results.org.uk](mailto:felix@results.org.uk)**