

Invite your friends to fight malnutrition!

Running an advocacy evening about the Nutrition for Growth Summit.

Here is a plan and sample script that you can use to run a meeting to get more people in your community taking action ahead of the Nutrition for Growth Summit (7 December).

We know that when people take action they get inspired. The agenda below would require a meeting of roughly 60 minutes. You can adapt the elements to fit your style and the time you have available.

Check Background Sheet 1 for a checklist for organising your event too.

On the day

- One of your group should act as the host or chair. You can use the script below or write your own.
- Remember: Making your meeting fun and welcoming is the most important thing!

Setting the Stage – 15 minutes

5 minutes: Welcome.

“Thanks to all of you for coming. There are a lot of ways you could be spending the day, and I want to thank all of you for coming out and learning more about how you can play a role in supporting the global fight against malnutrition, which plays a part in nearly half of all under-5 child deaths, and prevents millions more from fulfilling their potential and developing healthily.” Then ask other RESULTS volunteers to introduce themselves briefly.

State the purpose of the meeting: “Our aim today is to inspire you all about the difference you can make, working with others, to create the political will to end poverty. The particular issue we will be discussing tonight is global malnutrition. In the next few minutes, we will:

- Explain a bit about RESULTS, the group organising this meeting.
- We will learn why this month is a particularly important time for taking action on nutrition.
- We will take an action that will make a difference. We'll all write a letter about nutrition to send to the new Foreign Secretary, Liz Truss, with an action for her to take.
- Finally, we'll see if anyone is interested in continuing to make a difference with RESULTS.”

10 minutes: Introductions.

“I'd like to ask everyone to introduce themselves and say why you have come here today. Please give us your name and tell us briefly why you've been motivated to come here today to learn more about global nutrition.”

Don't rush this bit! It's important for people to feel that they are in a welcoming group of like-minded people. After everyone has spoken, thank them for sharing, and point out what they have in common.

The Basics of RESULTS – 5 minutes

RESULTS is...

“So, what is RESULTS? RESULTS is a movement of passionate, committed, everyday people. Together we use our voices to influence political decisions that will bring an end to poverty. As volunteers, we receive training, support, and inspiration to become skilled advocates. In time, we learn to effectively advise policy makers, guiding them toward decisions that will improve access to health, education, and economic opportunity.”

You can change this and explain RESULTS in your own words! Give some examples of successes you have been part of, and share some of the activities you have done. Give a few more details if you have time:

- RESULTS groups meet monthly to plan and take actions, such as...
- We connect to a national monthly conference call to learn about global issues. These are run by RESULTS staff who explain why the thing we are being asked to do will make a difference.

The issue – 15 minutes

- Introduce the issue of the importance of the Nutrition for Growth Summit.
- Explain the issue, using this month’s Action Sheet as a guide. You could print copies out and read through it together.

Taking action – 20 minutes

- You could have copies of this [Background Sheet](#) printed out to help people write their letters. Explain why you will be writing to the Foreign Secretary, and why we think she is the right person to take action ahead of the Nutrition for Growth summit. She is the Secretary of State responsible for the UK’s aid budget, and as a brand-new Foreign Secretary, it’s vital that she understands the foundational importance of good nutrition.
- Everyone writes their letters (supply paper, pens, envelopes, stamps, and you can even offer to post them, to guarantee they will get sent!) or emails (ask attendees to bring a phone or laptop). Encourage people to personalize their letter and to include their name, address and email address.
- Ask one or two people to volunteer to read their letter out aloud for feedback and encouragement.
- Let people know how/when you’ll deliver their letters, and that you’d like them to report back if they get a reply.
- Debrief on the action-taking. For some people, this will be the first time they have ever written to a senior politician! Reassure them of RESULTS’ belief that these letters get noticed and can and do make a difference.

Invitation to the next meeting and close – 5 minutes

“Lastly, we are planning to have future meetings like this one to take action on global poverty with RESULTS. Who is up for doing this again? Who knows other people or groups who might be interested?”

Finally, thank people for coming, taking their contact details (name, phone, email, address). Ask if they would like to be signed up to receive monthly action emails from the RESULTS office – but remember, we need their written permission to do this. Send names and permissions to Ruthie Walters, ruthie.walters@results.org.uk or share [this link](#) for people to subscribe to the mail list themselves. If anyone is interested in finding out more, you can direct them to the [‘Get involved’ page](#) and Welcome Pack on our website.

Congratulate yourselves for organising and running an advocacy event!