

RESULTS

RESULTS UK Welcome Pack

Plain Text and image descriptions version

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Get involved with RESULTS UK

Image: A group of RESULTS campaigners in red RESULTS T-shirts stand outside the houses of Parliament holding a RESULTS banner.

Caption: Campaigners outside parliament, February, 2019

Left: Clipboard image with a checklist;

Are you passionate about ending global poverty? Tick

Do you have a couple of hours a month spare? Tick

Do you want to meet like-minded people? Tick

Do you want to gain skills in campaigning and advocacy? Tick

Right:

Then read on to find out:

What does RESULTS do?

What is being a volunteer all about?

How much time does it take?

What is our impact?

What do I gain?

Next steps

Along the bottom: RESULTS logo, RESULTS UK Head office,

31-33 Bondway

SW8 1SJ London

United Kingdom

+44 20 7793 3970

www.results.org.uk facebook logo: RESULTS.UK, twitter logo: @RESULTSUK

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Top right: RESULTS logo

(in large, red letters) Thank you for showing an interest in volunteering with RESULTS UK!

(normal text) We believe everyone's voice is powerful and our network of volunteers are dedicated advocates for ending global poverty. They are at the centre of the work we do at RESULTS. Our volunteers are often also referred to as campaigners or advocates and we usually refer to the network of groups as 'the grassroots network'. They receive training and support to become skilled advocates, learning how to influence MPs and becoming an expert on global issues. If you have any further questions, we're only an email away on join@results.org.uk.

The Campaigns Team, RESULTS UK

Images: Collage of photos of campaigners

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(big red letters) ***What does RESULTS do?***

RESULTS' vision is a world free from poverty by 2030. This is an ambitious vision, but shared by people and countries around the world, in the Sustainable Development Goals. We want to achieve this goal by using our voices to influence political decisions that will bring an end to global poverty.

What does this mean for our volunteers?

We believe that you have the power as an individual, and as a constituent of your local MP, to use your voice to end global poverty by influencing decision-makers such as Government Ministers.

Our campaigners speak and act powerfully within their communities, building relationships with their MPs and making requests to the UK Government and other decision makers. They coordinate with their local group to take action and with other groups across the UK. Volunteers are connected by an interest and passion for a fairer world, and attend training events, action days and social events. They learn about a variety of issues over time and develop their advocacy skills to push for an end to global poverty.

Image: A group of people, one holds signs reading 'I believe in Health for All' and another 'I support immunisation for all'. Caption: London group meet in 2019

Circle on the right hand side of the image: Watch our [Introduction to RESULTS](#) video.

Bottom left in a speech bubble: "What RESULTS knows to be true is that you don't need a degree in Development Studies or to go live in a developing country to be a

powerful and effective advocate to end global poverty. By joining with others from across the UK you'll be able to influence literally billions of pounds of UK government spending, and impact the lives of millions of people around the world. We've seen, time and time again, how RESULTS grassroots volunteers make a truly incredible difference, so thank you for thinking about becoming a part of that." - Aaron Oxley, Executive Director

Text under image: We are a non-party political organisation; meaning we work with parliamentarians across the political spectrum.

RESULTS UK is a charity registered as RESULTS Education in England and Wales (1015286), a company limited by guarantee (2761858), and a charity registered in Scotland (SC041481).

Along the bottom in a red banner: Check out our social media and blog to get campaign updates and content on the issues we care about!

[Twitter logo] @resultsuk [Facebook logo] results.uk, [Blog](#)

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The RESULTS network

There are currently 13 campaign groups around the country. You can get involved with your local group or, if you don't live near an existing group, why not set one up?

The RESULTS network goes beyond the UK. There are RESULTS volunteers in the US, Canada, Japan, Australia, South Korea and Mexico too! RESULTS UK is also a member of the [ACTION](#) and we work in collaboration with organisations across the international development sector.

Images:

RESULTS campaigners gather at the International conference in Washington DC, 2018

Canada volunteers light up building in red to mark World TB Day, 2021

Volunteers in Australia talk to politician about about TB, the Global Fund and Gavi

Graphic to right with a map of the UK and the following places notes on it; Linlithgow, Edinburgh, Manchester, Sheffield, Cheshire, Birmingham, Norwich, Stort Valley, London, Oxford, Swansea, Brighton, Poole

What is volunteering all about?

RESULTS grassroots groups are led by volunteers like you! This is central to RESULTS' philosophy – we aim to empower people to exercise their personal and political

power for change- so we encourage groups to work together to drive forward their own campaigning.

Circle to the right: Meet Cameron, a RESULTS campaigner, and [hear](#) about taking action!

Image: Two campaigners in RESULTS T-shirts talk to a man in a suit

Caption: Campaigners telling their MP about the importance of global immunisation in Parliamentary action day Feb 2019

How do groups work?

Every group is different and at the end of the pack you can find out more about your local group in our [interactive map](#). Generally, group members work together to plan how to take action and carry out different campaigning activities. Some groups have a blog; some are active on social media; while others run local events. All groups write regular letters - the mainstay action of the network - for example, to MPs or newspapers. There is a lot of flexibility, and your ideas and skills will be welcome! Each group has a Group Leader, who is the main link between the group and RESULTS office - although we love hearing from everyone too! Group Leaders tend to organise and facilitate group meetings, help welcome new volunteers, and support the group. Group leaders would love for you to take initiative and lead new activities for your group so your skills, thoughts and ideas are encouraged.

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What issues do we work on?

For us, the building blocks of the end of poverty are access to health, education, and economic opportunities. These are the things that all people, wherever they live, need and have a right to. You can read see more about our campaigns [here](#).

Box 1 (left) Global Health

In particular, we advocate for an end to Tuberculosis (TB) through funding for research and health care as well as policy changes. We also work on routine childhood vaccinations, such as polio, and the impact of COVID-19.

Did you know that TB is the deadliest infectious disease, after COVID-19, and there is no vaccine for the most common type of TB?

Graphic of globe and stethoscope

Box 2 (middle) Nutrition

We work to ensure adequate funding for global nutrition programmes and to make sure that nutrition is properly addressed in aid programmes.

Did you know that malnutrition contributes to nearly half of all deaths of children

under 5 years old?

Graphic of bowl with wheat in

Box 3 (right) Education

We advocate for free, quality and inclusive schooling for all children. This has included advocating for education funding and policy changes to make schools wheelchair accessible.

Did you know that globally, 20 million more secondary-school aged girls may not return to school after the COVID-19 pandemic?

Graphic of book and graduation hat

Below: We also work on what we call 'cross-cutting' policies- issues that affect a number of areas- like UK aid spending.

Circle to the right: Listen to our Brighton group explain some of this in their own words!

Below: How do campaigners take action?

Each month there is a well-researched and campaign action you can take, which is sent out in our action materials. Our action materials include the context of the campaign, additional information, tips and guidance. The 'call to action' each month is often to write to, and engage with MPs and Government Ministers. Who you write to depends on who the RESULTS UK policy and parliamentary teams (more on this later) think you can influence the most! There are often also prompts for taking action on social media or local media.

Inserted text on the side: Writing to your MP for the first time can be daunting but we have guides available and your group will be able to support you. It can take a long time to build up a relationship with your MP but can be very rewarding.

Here are some examples of action materials!

Collage of the top of some action sheets with a title and the RESULTS logo. 'A fairer world by 2030', 'Urgent: nutrition funding after 2020', 'Fund Global Education!', 'Oppose the aid cuts!', 'COVID-19 vaccinations for all'

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Large red text: How much time does it take?

Typically campaigners spend 2-4 hours per month volunteering for RESULTS but there is no upper or lower limit! Being involved often takes the form of attending the monthly nationwide Grassroots Conference Call (via Zoom), a local meeting, and taking action either individually or as a group. Some actions take longer than others. For example, trying to arrange a meeting with your MP can take time, but can be

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very powerful and rewarding!

Left: Images of Screenshot of a Zoom call with people smiling and waving in a computer graphic

Caption: Grassroots Conference call, February 2021

Right: box, Typical month

First Tuesday of the month: grassroots conference call

Meeting with your local group

Take action

End of the month: action materials sent out

Calendar graphic with circles on the first and last Tuesday and an arrow pointing up to the text.

Speech bubble: "I love results because it fits so easily into anyone's schedule, I attend school and have a part time job and I still have time for activism." - Sammie, Edinburgh

What is the monthly grassroots call?

On the first Tuesday of each month, RESULTS staff organise a conference call for campaigners across the network - and new people are always welcome! The calls are often attended by 40-50 campaigners across the country. We discuss the focus of that month's campaign action, and hear an update from groups around the network. We also welcome an expert guest speaker on the topic of the month. They are a great opportunity to learn about international development, ask questions, and connect with other campaigners. You can see some past recordings. [Check out our blogs to find and watch some recordings from previous conference calls.](#)

Speech bubble: "The expert speakers are a fabulous thing for us grassroots campaigners. We hear such a lot of detailed knowledgeable analysis, and we get to ask our own questions. The experts give us a real opportunity to learn, every month, and that feeds directly into our campaigning". -Ricci, Cheshire

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What do I gain?

Images at the top: Instagram from the Edinburgh group, Screenshot of people smiling and waving on Zoom (caption: International Conference 2020 campaigning during Covid session), Diverse group of people gathered round a table with paper and mugs on (caption: RESULTS UK training day March 2020)

As a volunteer with RESULTS, you are part of a movement of people pushing for

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change and campaigning to end poverty. There are lots of things you gain from each other, your own advocacy activities and opportunities we offer. For example:

(Megaphone graphic) Gain skills in advocacy and campaigning - through practice and training events

(Hands and globe graphic) Use your own interests and skill set to shape your advocacy

(speech bubbles graphic) Learn from expert speakers in the field of international development

(phone and social media symbols graphic) Be part of a movement of like-minded people locally nationally and internationally

Gain experience organising events

Write blogs and create social media content

Receive monthly updates on campaign issues and goings-on in the network

Receive support and advice from other campaigners, your local group and RESULTS staff

Text along the bottom:

Each year we have a National Conference for volunteers which is an opportunity to hear from experts on international development, develop your advocacy skills, network with others and more!

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What is our impact?

For a small organisation, we make a considerable impact from influencing key decision-makers to changing policies or mobilising funds for international development work. Even if they know what needs to be done, politicians often need to be prompted, and hearing public support is vital. The RESULTS grassroots network is key to many of our achievements! Here are some examples

Box 1 (left): In 2019, RESULTS campaigners played a big part in persuading then Prime Minister Theresa May to pledge £1.4 billion to the Global Fund to Fight HIV, TB and Malaria, helping to save 27 million lives. Image: Group of campaigners holding letters and a sign reading 'I support immunisation for all'. Caption: London group meet to post letters to Secretary of State, 2019 about Global Fund financing.

Box (right) At the end of 2010, we helped ensure the Government backed down on a worrying proposal to scrap the International Development Committee (IDC), a

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committee of MPs which helps ensure that UK aid money is spent effectively on ending poverty. Image: Zoom screenshot of smiling people, caption: Meeting with Sarah Champion campaign to save the International Development Committee, part of advocacy day 2020

Box (bottom): In 2020, the Government announced funding for live-saving vaccines that will protect up to 75 million children in the world's poorest countries against diseases like measles, polio and typhoid. Campaigners played a big part in persuading them to do it!

Image: A group of campaigners with Caroline Lucas MP, holding a sign reading 'Invest in GAVI'. Caption: Brighton group meets their MP about importance of global immunisation in Parliamentary action day, 2019

Box: [Find out what the Grassroots network achieved in 2021 in our scrapbook](#)

Text along the bottom: Meet Carrie, Group Leader of the Birmingham group, talking about being involved with RESULTS and a Global Fund win!

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Big red text: Who makes up RESULTS UK staff?

There are 4 small teams who make up RESULTS. Here is a brief description of what goes on behind the scenes, so you know where you fit in how our volunteers are a central part to us making an impact.

Left top: Policy advocacy team

Develop rigorous expertise on our issues

Engage in top-level policy discussions with civil servants and international organisations

Right top: Grassroots advocacy team

Speech bubble: Support the grassroots network - we're here for you!

Write and create action materials, and public communications

Support and the network through events, training and 1:1 support

(Circle between policy team and grassroots team connected with arrows) - Grassroots campaigns are informed by the policy team's work. Campaigns feed into the work they are doing and are based on current policy priorities.

Bottom left: Parliamentary advocacy team

Build relationships with MPs and peers in the Parliaments in the UK and Europe.

Develop champions for our issues across all political parties

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Influence decision-makers in the UK and internationally.

(Circle between grassroots team and parliamentary team connected with arrows)

Grassroots relationships with their MPs and decision makers support the Parliamentary team's work - and vice versa!

Bottom right: Operations team

Finance and operations, admin and office organisation

Fundraising, grants and managing partnerships

Centre: At the heart of RESULTS are our campaigners — people from all walks of life who want to make a difference.

Bottom:

Each month, we work out what issue is the most pressing, and what our campaign should focus on. For example, this could be because of a political opportunity or a need to fund particular programmes. Of course, what issues you care about is up to you! But we always try to find opportunities to campaign on issues on which we think public pressure can make a significant difference, at any given time.

Image: Two people looking at each other and a sheet of paper on a table with the Sustainable Development goals. Chocolate croissant also on table!

Caption: Campaigners training on the linkages between SDGs March 2020.

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Next steps

If you're interested in getting involved...

Circle in the centre: Now

Arrows coming off it:

[Sign up to the mailing list](#), envelope graphic

Follow us on social media for updates and to news about the issues we work on!

Graphic of phone and social media symbols

[Twitter logo] @resultsuk [Facebook logo] results.uk, [Blog](#)

Email us back so we can put you in touch with the Group Leader, graphic of an e-mail

Watch the '[Introduction to RESULTS](#)' video, graphic of a video symbol

Circle beneath: First month

Arrows coming off the circle:

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Find out who your MP is, Graphic of someone standing behind a stand

Look out for the action materials in your inbox and join the monthly conference call, graphic of a ringing phone symbol

Join your local group meeting, graphic of people round a table

Take the monthly action! Graphic of an arrow clicking a circle

Circle beneath: Ongoing!

Arrows coming from the circle:

Use your voice to campaign! Megaphone graphic

Monthly pattern of local meetings, national call, taking action! Calendar graphic

Bottom right: Speech bubble: "Take a step, step forward and step up."

In a box:

Additional information:

Email us: join@results.org.uk

Read our blogs!

Read 'Advocacy 101' by the Brighton group; what is advocacy and what are some top tips!

If you are under 18, we will need to receive consent from a parent/guardian for you to get involved

Check out the guide to writing letters [here](#)