Making it Count!
Building on your General Election campaigning
Welcome to our FINAL General Election Webinar!

❖ Who are we:
  ❖ Tom
  ❖ Anna

❖ Purpose:
  ❖ To celebrate your hard work
  ❖ To learn about the next steps, post-election
  ❖ To learn how to have the best meeting with your new MP
Thanks & Congratulations!

RESULTS UK May Webinar
So What’s Next?

- Find out who the key players are in Government
- Learn what your MP can do for you
- Meet your new MP!
  - Introduce them to RESULTS and action/2015
Who’s Who, Post-election

- Secretary of State for International Development
  - The RT Hon Justine Greening MP continues in her role
- Minister of State for International Development
  - The Rt Hon Desmond Swayne
- Minister of State for International Development
  - The Rt Hon Grant Shapps
- Parliamentary Undersecretary of State for International Development
  - NAME AND PHOTO
What Can Your MP Do For You?

- Represent you!
- Meet with you
- Reply to your letters/emails
- Write to Ministers on your behalf
- Ask questions in parliament
- Secure debates in parliament on specific topics
- Influence their party’s positions
- Influence Government policies and spending priorities
Meeting Your New MP (1)

Getting a meeting: the practical bit

- Email or phone the office
- Use the constituency office contact details (available on website)
- Follow up if you don’t hear back
- ...or drop in to a surgery
- Usually advertised on your MP’s website, on Social Media, on posters in public spaces and in the local press
- NOTE: some are by appointment only!
Meeting Your New MP (2)

Research

- You should know a bit about your MP already from the General Election campaign!
- But it’s worth seeing...
  - If they signed the pledge card
  - What they answered on the questionnaire
  - What they’ve been up to since, through...
    - Google
    - Their website
    - Their Social Media feeds
    - Theyworkforyou.com
    - Commons Hansard
Meeting Your New MP (3)

The action/2015 Welcome Pack

- 3 items covering the themes of Poverty, Inequality, & Climate Change
- Raising awareness of action/2015 and the importance of this year
Meeting Your New MP (4)

The Actual Meeting

- Have a clear idea of what you want to achieve
- Know your stuff
  - But don’t worry if you don’t know everything
- Use EPIC!
  - Engage your MP
  - Explain the Problem to your MP
  - Inform your MP of the solution
  - Call your MP to action!!

RESULTS UK May Webinar
Meeting Your New MP (5)

Asks and follow-up

- Make sure you end your meeting with a Call to Action, something concrete your MP can do for you
- Follow up with them afterwards
  - Thank them for meeting with you
  - Tweet them and email them
- Let RESULTS know how it went!
Next Steps

- Take our May Action!
- ...or just get a meeting with your new MP
- Tell us in the office all about your progress
- Start building those all-important relationships with your decision-makers!

Sign up for the National Conference!

RESULTS UK May Webinar